



# COEP Technological University(COEP Tech)

(Unitary Public University of Government of Maharashtra)

w.e.f.21 January 2022

(Formerly College of Engineering, Pune)

Shivajinagar, Pune-411005.

## KNOWLEDGE RESOURCE CENTER (LIBRARY)

Tel- 020-25507850 Email - [director.krc@coeptech.ac.in](mailto:director.krc@coeptech.ac.in) Website - [www.coeptech.ac.in](http://www.coeptech.ac.in)

No. COEP/LIB/Quote/Print Books/Dev/2026/ 03

Date: -

23 JAN 2026

Quotations Start Date: - 23/01/2026 to 07/02/2026

Quotations Closing Date: - 07/02/2026 (04 P.m.)

Quotations Opening Date: -09/02/2026 (04 P.m.)

### Subject: Invitation of Quotations for the Supply of Print Books.

Dear Sir/Madam,

Sealed quotations are invited for the book requirements of our institute central library for the year 2025-26. You are requested to send your most competitive sealed quotations for supply of books (list of books attached) as per the conditions mentioned below:

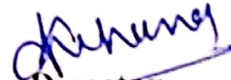
Sr. No.	Print Books	Discount in %
1.	Indian Publications	
2.	Foreign Publications	

### Terms and Conditions

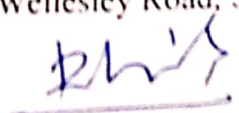
- 1) Maximum discount should be quoted on books of the Indian publication separately and foreign publication separately.
- 2) Books in Indian **reprints / Asian Editions / Paperback of foreign books** should only be supplied if such economy editions are available.
- 3) Supplier should ensure the supply of all the books for which purchase order is issued.
- 4) Books should be supplied on door delivery basis only. Any type of packing, forwarding, freight charges & any type of taxes will be borne by the supplier.
- 5) You will have to deliver the books within 30 days for Indian publications, and 45 days for foreign publications from the date of purchase order.
- 6) The quotations validity should be at least 120 days from the date of issue of the tender

- 7) Conversion rates will be applicable as on date of delivery of books.
- 8) Price proof for books will be accepted as per original Publisher's price/Authorized Indian distributors.
- 9) The damaged books will be replaced by you at your own cost.
- 10) It may be noted that, after receipt of quotations, this office is not bound to purchase all the quoted books from the enclosed list.
- 11) This office reserves the right to accept any quotations or reject any or all quotations without assigning any reason.
- 12) Delivery period is 30 days for Indian, and 45 days for foreign publications from date of issue of purchase order. In such case penalty for delay in proportion to the cost of books.
  - a) At the rate of 0.5% per week. maximum limit of 10% shall be charged in case of PO value is less than 2 Lakh.
  - b) At the rate of 0.5 % per week, maximum limit of 5% shall be charged in case of PO value is 2 Lakh and above
- 13) Books will not be accepted unless listed and with correct titles , editions, publications, missing page numbers. Duplicate or pirated copy will not be accepted.
- 14) The Director, Knowledge Resource Center, COEP Tech university shall have fully Authority to change the number of titles of the books at any time before placing Purchase order.

The quotation should be in the name of "The Director, Knowledge Resource Center, COEP Technological University (COEP Tech), Pune, Wellesley Road, Shivajinagar, Pune - 411 005" in a sealed envelope, superscribed, "QUOTATION FOR SUPPLY OF BOOKS" by registered post/hand delivery, so as to reach us on or before 07 /02/2026.

  
Director

Knowledge Resource Center  
COEP Technological University  
(COEP Tech), Pune ,  
Wellesley Road, Shivaji Nagar Pune 411005

- List of books enclosed herewith 

List Of Print Books 2025- 2026

Department of Manufacturing Engineering and Industrial Management												
Sr. No.	Name of Book	Author	Edtion	Publisher	ISBN	Dept.	No. of Copies	CURR	PRICE	RS. PRICE	DIS	Nett RS.
1	Manufacturing technology Vol I	Prof. P.N. R ao	5e and above	McGraw Hill		Manufacturing	10					
2	Manufacturing technology Vol II	Prof. P.N. R ao	5e and above	McGraw Hill		Manufacturing	10					
3	Handbook of Research on New Product Development	Peter N. Golder, Debanjan Mitra	2018	Edward Elgar Publishing		Manufacturing	2					
4	The Design of Everyday Things	Donald A. Norman	2024	Basic Books		Manufacturing	4					
5	Just Enough Research	Erika Hall	2024	Mule Books		Manufacturing	5					
6	The Complete Book of Product Design, Development, Manufacturing, and Sales	Steven Selikoff	2024	Independently Published		Manufacturing	5					
7	Inspired: How to Create Tech Products Customers Love	Marty Cagan	1119387507, 978-1119387503	John Wiley & Sons		Manufacturing	5					
8	Recent Advances in Manufacturing and Design	Dr. Ravindra Singh Rana, Dr. Rajesh Purohit, Dr. Priyanka Verma, Dr. Mohammad Taufik, Dr. Rashmi Dwivedi	978-1957302669 , ISBN-10 1957302666	Walnut Publication		Manufacturing	10					
9	Design for Manufacture: Principles and Practices	Henry W Stoll	ISBN-13 979-8621204259	-		Manufacturing	9					
10	Applications of Design for Manufacturing and Assembly	Ancuta Carmen Păcurar	978-1-78984-936-3	Technical University of Cluj-Napoca, Romania		Manufacturing	5					
11	Design for Manufacturing	Corrado Poli	978-0-7506-7341-9	-		Manufacturing	10					
12	Fundamentals of Design and Manufacturing	Lal G. K	2024	. Narosa Publishing House		Manufacturing	5					

13	Elements of Workshop Technology Vol I and Vol II	Hajra Choudhury	2024	Media Promoters & Publishers Pvt Ltd		Manufacturing	5					
14	Practice Standard.For Project Risk Management	Project Management Institute	2024	Project Management Institute		Manufacturing	2					
15	Project Risk Management Guidelines (Managing Risk in Large Projects and Complex Procurements)	Dale F. Cooper, Stephen Grey, Geoffrey Raymond and Phil Walker	2024	Broadleaf Capital International		Manufacturing	2					
16	Handbook of Manufacturing Control Fundamentals, Description, Configuration,	Hermann Lödding	2024	Springer Berlin Heidelberg		Manufacturing	5					
17	Terotechnology Reliability Engineering and Maintenance Management	Bhadury and S.K. Basu	2024	Asian Books, New Delhi		Manufacturing	5					
18	Design Thinking: A Comprehensive Textbook	Shalini Rahul Tiwari, Rohit Rajendra Swarup	2024	Wiley		Manufacturing	20					
19	The Art of Tinkering: Meet 150+ Makers Working at the Intersection of Art, Science & Technology	Karen Wilkinson, Mike Petrich	1st	Weldon Owen		Manufacturing	1					
20	Prototyping and Modelmaking for Product Design	Bjarki Hallgrímsson	2nd	Laurence King		Manufacturing	1					
21	A Textbook of Mechatronics	R K Rajput	2024	S. Chand		Manufacturing	5					
22	Performance Modeling of Automated Manufacturing Systems	N. Viswanadhan& Y. Narahari	2024	Prentice Hall of India		Manufacturing	5					
23	Projects : Planning, Analysis, Selection, Financing Implementation	Prasanna Chandra	2024	McGraw Hill		Manufacturing	5					
24	Project Management for Business and Technology: Principles and Practice	John M. Nicholas & Herman Steyn	2024	Prentice Hall of India		Manufacturing	5					

25	Introduction to Materials handling	Siddhartha Ray	3rd or above	New Age International (P) Limited, Publishers		Manufacturing	10					
26	Materials Handling Equipment	M. P. Aleksandrov	Revised (1982)	Mir Publisher/ Central Books Ltd		Manufacturing	5					
27	Precision Engineering	V. C. Venkatesh, Sudin Izman	1st or above	McGraw-Hill Professional		Manufacturing	3					
28	Additive Manufacturing: Advanced Materials and Design Techniques	Pulak Mohan Pandey, Nishant Kumar Singh, Yashvir Singh	2024	CRC Press		Manufacturing	3					
29	Theory and Practice of Additive Manufacturing	Tuhin Mukherjee, Tarasankar DebRoy	2024	Wiley		Manufacturing	2					
30	Design Thinking: Understanding How Designers Think and Work	Nigel Cross	2023	Bloomsbury Visual Arts		Manufacturing	20					
31	Design Thinking Methodology	Emrah Yayici	2016	Emrah Yayici		Manufacturing	20					
32	Manufacturing Technology Vol-II	P.N. Rao	2018	McGraw Hill		Manufacturing	20					
33	Manufacturing Technology Vol-II	P.N. Rao	2018	McGraw Hill		Manufacturing	20					
34	Elements Of Workshop Technology Vol-I	S.K. Hajra Chodhury	2008 or above	Media Promoters & Publishers		Manufacturing	20					
35	Elements Of Workshop Technology Vol-II	S.K. Hajra Chodhury	2008 or above	Media Promoters & Publishers		Manufacturing	20					
36	Manufacturing Processes for Engineering Materials - (6th edition)	Serope Kalpakjian, Steven R. Schmid	2023	Pearson Education Limited		Manufacturing	10					
37	Fundamentals of Modern Manufacturing: Materials, Processes, and Systems	Mikell P. Groover	2016	JOHN WILEY & SONS, INC		Manufacturing	10					

38	Mechanical Measurements and Instrumentation (Including Metrology and Control Systems)	R.K. Rajput	2013	S.K. Kataria & Sons		Manufacturing	20					
39	Manufacturing Science, Vol 1 : Forming, Casting, Welding	G.S. Sawhney	2019	Dreamtech Press		Manufacturing	10					
40	Welding Engineering and Technology	Dr. R.S. Parmar	2023	Khanna Publishers		Manufacturing	20					
41	Handbook of Welding: Processes, Control and Simulation	António Manuel de Bastos Pereira	2021	NOVA Science Publishers		Manufacturing	5					
42	Sheet Metal Forming Process and Die Design	Vokota Boljanovic, PH.D	Second Edition, 2014	Industrial Press New York		Manufacturing	5					
43	Engineering Production Drawing	K L Narayana,	4th edition	New Age International (P) Limited, Publishers ,		Manufacturing	20					
44	Prototyping for Physical and Digital Products	Kathryn McElroy	2019	Shroff/O'Reilly		Manufacturing	20					
45	Rapid Prototyping	M. Adithan	2025	Atlantic Publishers and Distributors Pvt Ltd		Manufacturing	5					
46	Additive Manufacturing: Advanced Materials and Design Techniques	Pulak Mohan Pandey, Nishant Kumar Singh, Yashvir Singh	2024	CRC Press`		Manufacturing	2					

**Department of Applied Science and Humanities**

Sr. No.	Name of Book	Author	Edtion	Publisher	ISBN	Dept.	No. of Copies	CURR	PRICE	RS. PRICE	DIS	Nett RS.
1	Quantum Mechanics Concepts and Applications	Nouredine Zettilli	Second Edition	Wiley		Physics	5					
2	Quantum Computation and Quantum Information	Michael A. Nielsen and Isaac L. Chuang	10th Anniversary Edition	Cambridge University Press		Physics	5					
3	V.D. Mahajan's Constitutional Law of India	Sanjay Jain	7th	EBC		Physics	15					

4	Law Relating to Intellectual Property	B L Wadehra	5th	EBC		Physics	15					
5	Nanomaterials: Introduction and Applications	Rakhee Choudhari, Vivek kumar Jain and Nasareen Ansari		CP Publication		Chemistry	2					
6	Instrumental Methods of Chemical analysis	Willard Dean, Merritt		Tata McGraw Hill Limited.		Chemistry	10					
7	Water and Wastewater Technology	Mark J. Hammer				Chemistry	10					
8	Battery Technologies: Materials and Components	Prof. Jianmin Ma		Wiley		Chemistry	10					
9	Fuel Cells: Principles, Design, and Analysis	Shripad Revankar, Pradeep Majumdar		CRC Press.		Chemistry	10					
10	Fuel Cell Fundamentals	Ryan O'Hayre, Suk-Won Cha		Wiley		Chemistry	10					
11	THE HYDROGEN REVOLUTION: A BLUEPRINT FOR THE FUTURE OF CLEAN ENERGY	Marco Alvera				Chemistry	10					
12	Hydrogen Energy: Challenges and Solutions for a Cleaner Future	Bahman Zohuri		Wiley		Chemistry	10					
13	Handbook of Linear Algebra	Edited by Leslie Hogben	1st	Chapman and Hall/CRC		Mathematics	2					
14	Handbook of Discrete and Combinat	Edited by Kenneth H. Rosen	1st	Chapman and Hall/CRC		Mathematics	2					
15	The Princeton Companion to Applied Mathematics	Edited by expert mathematicians	Illustrated	Princeton University Press		Mathematics	2					
16	The Princeton Companion to Mathematics	Edited by expert mathematicians	Illustrated	Princeton University Press		Mathematics	2					
<b>Department of Management (School of Transdisciplinary Sciences and Management)</b>												
<b>Sr. No.</b>	<b>Name of Book</b>	<b>Author</b>	<b>Edtion</b>	<b>Publisher</b>	<b>ISBN</b>	<b>Dept.</b>	<b>No. of Copies</b>	<b>CURR</b>	<b>PRICE</b>	<b>RS. PRICE</b>	<b>DIS</b>	<b>Nett RS.</b>
1	Business Ethics: An Indian Perspective, 3e	A C Fernando, K P Muralidheeran		Pearson Education India, 2019		MBA	3					

2	Rural Marketing - Text and Cases	C.S.G. Krishnamacharyulu & Lalitha Ramakrishnan		Pearson Education India, 2019		MBA	3						
3	"Advertising and Promotion: An Integrated Marketing Communications Perspective"	George E. Belch & Michael A. Belch		McGraw Hill		MBA	3						
4	Building Strong Brands	David A. Aaker				MBA	3						
5	Customer Relationship Management:	Daniel D. Prior, Francis Buttle, Stan Maklan		Routledge		MBA	3						
6	Service Operation Management: Improving Service Delivery-	Robert Johnston and Graham Clark	2nd edition	Pearson Second Editon		MBA	3						
7	Accounting for Management	Maheshwari S.N. & Maheshwari S.K. & Maheshwari Sharad K.		Vikas Publishing House		MBA	3						
8	Financial Cost and Management Accounting,	P. Periasamy		Himalaya Publishing House		MBA	3						
9	Financial Accounting for Management, ,	Shankar Narayanan Ramanath		CengAGE Learning		MBA	3						
10	Management Accounting	Madhu Vij		Excel Books (Anmol Publications)		MBA	3						
11	Fundamentals of Management Accounting	H. V. Jhamb		Ane Books Pvt Ltd (India)		MBA	3						
12	Basics of Personal Financial Planning	NIA, K. C. Mishra & Steward Doss		Cengage Learning India Pvt. Ltd.		MBA	3						
13	Introduction to Financial Planning	Indian Institute of Banking & Finance		Taxmann Publications Pvt. Ltd.		MBA	3						
14	Personal Financial Planning: Theory and Practice	Kaplan Schweser , Michael A. Dalton		Kaplan Schweser / Kaplan Professional Education		MBA	3						

15	Personal Finance	E. Thomas Garman & Raymond E. Forgue		Cengage Learning		MBA	3						
16	Fundamentals of Financial Planning	Michael Dalton et al.		Money Education		MBA	3						
17	Self-Awareness: The Hidden Driver of Success and Satisfaction	Travis Bradberry		New York, N.Y. : Penguin		MBA	3						
18	A Complete Guide to AI for Business	LIAM CATON		Jhc Publishing Ventures		MBA	3						
19	Artificial Intelligence for BusinessAn Implementation Guide Containing Practical and Industry-Specific Case Studie	Hemachandran K & Raul V. Rodriguez		Route Edge Pulications		MBA	3						
20	Python for Data Analysis	McKinney, W.		O'Reilly		MBA	3						
21	The Art of Data Visualization with Python	Wirth, A.		Packt		MBA	3						
22	Interactive Data Visualization with Python	Bowman, J.		Packt		MBA	3						
23	Big Data Analytics for Industry 4.0	U.D. Kumar		-		MBA	3						
24	The Executive Guide to Artificial Intelligence	Andrew Burgess		-		MBA	3						
25	Fundamentals of Data Engineering	Joe Reis and Matt Housley		-		MBA	3						
26	Knowledge Management: Value Creation Through Organizational Learning	Clyde Holsapple and Meir Russ		-		MBA	3						
27	Knowledge Management: Systems and Processes	Becerra-Fernandez, Rajiv Sabherwal		-		MBA	3						
28	Big Data: Principles and Best Practices of Scalable Real-Time Data Systems	Nathan Marz and James Warren		-		MBA	3						
29	Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data	-		EMC Education Services		MBA	3						

30	Internet Marketing	Dave Chaffey, Fiona Ellis-Chadwick, Kevin Johnston, Richard Mayer		Pearson Education		MBA	1						
31	Digital Marketing Excellence – Planning, Optimizing, Integrating Online Marketing, Routledge	Taylor and Francis Group		Dave Chaffey, PR Smith Fifth Edition		MBA	3						
32	Applied Predictive Analytics: Principles and Techniques for the Professional Data Analyst	Dean Abbott		Wiley Publication		MBA	3						
33	Applied Predictive Modeling,	Max Kuhn, Kjell Johnson 2016		Springer		MBA	3						
34	Modeling Techniques in Predictive Analytics with Python and R: A Guide to Data Science	Thomas W. Miller		(FT Press Analytics) 1st Edition		MBA	3						
35	Self-Efficacy: The Exercise of Control	Albert Bandura		Worth Publishers (10 January 2023)		MBA	3						
36	Self-perception: The Psychology of Personal Awareness	W.H.Freeman & Co Ltd		Book Wings- USA		MBA	3						
37	A Text Book of Human Resource Management	Dr. C.B. Mamoria, S.V. Gankar		Himalaya Publishing House		MBA	3						
38	Human Resource Management	Arun Monppa		Tata McGraw Hill Publishing Company		MBA	3						
39	Basic Business Communication Skills for Empowering the Internet Generation.	Lesikar, R.V. & Flatley, M.E.		2005, Tata McGraw Hill Publishing Company Ltd. New Delhi.		MBA	3						
40	Zen and the Art of Consciousness	Susan Blackmore	2014	Oneworld Publications, 2014		MBA	3						

41	. "Business Analytics: The Science of Data-Driven Decision Making"	Thomas H. Davenport		-		MBA	3					
42	Data Science for Business	Foster Provost and Tom Fawcet		-		MBA	3					
43	Basic Business Communication Skills for empowering the Internet Generation	Lesikar R.V. & Flatley M.E.(2005)		TataMcGraw Hill Publishing Company Ltd.		MBA	3					
44	Strategic HRM	Jeffery Mello		Thompson publication		MBA	3					
45	Labour and Industrial Laws	PK Padhi		PHI Publication (4th Edition 2019)		MBA	3					
46	Performance Management Systems	Bagchi, S.N		PHI Publication		MBA	3					
47	Organization Development - Behavioral Science Interventions for Organization Improvement	Wendell L.French & Cecil H. Bell, Jr.				MBA	3					
48	. Marketing Management: A South Asian Perspective	Kotler, Keller, Koshy & Jha, 14 th edition,		Pearson Education, 2018.		MBA	3					
49	MKTG: A South-Asian Perspective.	Charles W. Lamb   Joe F. Hair   Dr. Dheeraj Sharma   Carl McDaniel.		Cengage		MBA	3					
50	Marketing Management - Ramaswamy V. S. & Namakumar S, 4/e, Macmillan Publishers,	Ramaswamy V. S. & Namakumar S		Macmillan Publishers		MBA	3					
51	Marketing Management	Arun Kumar & Meenakshi N,		Vikas publications, 2015		MBA	3					
52	Marketing Management- Text and Cases,	Tapan K Panda,		Excel Books, 2010		MBA	3					

53	Marketing Management   17th Edition   - Pearson	Philip Kotler		Pearson Education, 2018.		MBA	3					
54	"Games People Play: The Psychology of Human Relationships	Dr. Eric Berne		Penguin Books		MBA	3					
55	"Transactional Analysis Counselling in Action"	Ian Stewart		SAGE Publications		MBA	3					
56	Management Cases	Revised Edition by Peter F. Drucker		Harper Business		MBA	3					
57	On Managing Yourself	By Clayton M. Christensen		Harvard Business Review		MBA	3					
58	Never Split the Difference	Chris Voss		HarperBusiness (circa 2016)		MBA	3					
59	TA Today: A New Introduction to Transactional Analysis	Ian Stewart & Vann Joines		Lifespace Publishing		MBA	3					
60	Strategic Management	Richard Lynch		Pearson Education		MBA	3					
61	Strategic Management 5 edition	Ashar Kazmi.		Tata-McGrawHill Pub		MBA	3					
62	Strategic Management- Issues and Cases.	Keneth Starkey		John Wiley & Sons		MBA	3					
63	Strategic Management- A South Indian Perspective.	5. Hitt, Ireland, Hoskisson, Manikutty		Cengage		MBA	3					
64	STRATEGIC MANAGEMENT CONCEPTS: A COMPETITIVE ADVANTAGE APPROACH 16ED	Fred R. David				MBA	3					
65	Crafting and Executing Strategy: The Quest for Competitive Advantage: Concepts & Cases   22nd Edition	Arthur A Thompson , Margaret A Peteraf , John E Gamble , AJ Strickland III		Tata-McGrawHill Pub		MBA	3					

66	Strategic Management and Business Policy, 15edition	Thomas L. Wheelen		Pearson		MBA	3					
67	Contemporary Strategy Analysis, 11ed (An Indian Adaptation)	Robert M. Grant; P. D. Jose; Sai Yayavaram; Rejie George Pallathitta (Author)		Wiley		MBA	3					
68	Marketing Analytics	Seema Gupta , Avadhoot Jathar				MBA	3					
69	Business Analytics Principles, Concepts, and Applications: What, Why, and How	by Marc J. Schniederjans   Dara G. Schniederjans   Christopher M. Starkey (Author)		Pearson		MBA	3					
70	Business Analytics :The Science of Data-Driven Decision Making, 2ed	by U. Dinesh Kumar (Author)		Wiley		MBA	3					
71	Financial Analytics	by Pitabas Mohanty (Author)		Wiley		MBA	3					
72	Competitive Strategy: Techniques for Analyzing Industries and Competitors	E. Michael Porter		Simon & Schuster		MBA	3					
73	Business Communication: Essential Strategies for 21st Century Managers, 2e	Verma Shalini		Vikas Publishing		MBA	3					
74	Management Information Systems	Wasman S Jawadekar (Author)		Tata-McGrawHill Pub		MBA	3					
75	Management Information System, 17e	Kenneth C. LaudonKenneth C. Laudon		Pearson Education		MBA	3					
76	Statistics for Management	Levin and Rubin		Pearson Education		MBA	3					
77	Management Information System	Jayant Oke		Nirali Prakashan		MBA	3					
78	Total Quality Management	Dale Besterfield		Pearson		MBA	2					
79	Quality Planning & Analysis	J M Juran, Frank Gryna		McGraw Hill Education		MBA	3					

80	Six Sigma - The Breakthrough Strategy	Mike Harry, Richard Schroder		Knopf Doubleday Publishing Group		MBA	3						
81	The Lean Six Sigma Pocket Tool Book	Michael George , David Rowlands				MBA	3						
82	Operations Management - 12th edition	Heizer, Render		Pearson Education		MBA	3						
83	Operations Management - Processes & Supply Chain - 11th edition	Krajewski, Ritzman, Malhotra		Pearson Education		MBA	3						
84	Operations & Supply Chain Management 15th edition	Chase, JAcobs, Aquilano		McFraw Hill Education		MBA	3						
85	Operations Management - 9th edition	Slack N, Brandon Jones, Johnston		Pearson Education		MBA	3						
86	Introduction to Materials Management	Tony Arnold, Stephen Chapman		Pearson Education		MBA	3						
87	Materials Management	A K Chitale, R C Gupta		PHI Learning		MBA	2						
88	Purchasing & Supply Chain Management - Text & Cases	Dobler & Butt		Tata McGrae Hill		MBA	3						
89	Purchasing & Supply Chain Management - 6th edition	Monczka, Handfield, Glunipero		Cengage Learning		MBA	3						
90	Supply Chain Management - Strategy, Planning & Operation	Sunil Chopra, Peter Meindal		Pearson Education		MBA	3						
91	Supply Chain Management	Braj Mohan Chaturvedi		ICFAI University Press		MBA	3						
92	Supply Chain Management - Concepts & Cases	Rahul Altekar		Prentice Hall India		MBA	3						
93	Supply Chain Management - Response books	John Mentzer		Sage Publication Delhi		MBA	3						
94	Logistics & Supply Chain Management	D K Agrawal		McMillian Publishers		MBA	3						
95	Purchasing & Supply Chain Management	Monczka , Trent, Handfield		Thomson Asia		MBA	3						

96	Business Research Methods	Zikmund, Babin, Carr, & Griffin		Cengage Learning, 9th Edition, 2020		MBA	3					
97	Business Law	Kuchhal, M. C		Vikas Publishing House		MBA	3					
98	Business Law	Bulchandani, K. R. -		Himalaya Publishing House		MBA	3					
99	Management Information System	C.S.V. Murthy		Himalaya Publishing House		MBA	3					
100	Management Information systems	Raymond McLeod and George P. Schell		Pearson		MBA	3					
101	Managerial Economics: Foundations of Business Analysis and Strategy 12th edition	Christopher R. Thomas, S. Charles Maurice		Mc Graw Hill		MBA	3					
102	Managerial Economics	N. Kumar et al.		Anmol Publications Pvt. Ltd		MBA	3					
103	Operations Research	Hiller and Liberman		Tata McGraw hill publications 2002		MBA	3					
104	Quantitative Analysis for Management	Render and Stair		Prentice Hall publication 2024		MBA	2					
105	India Inside: The Emerging Innovation Challenge to the West"	Nirmalya Kumar and Phanish Puranam		Harvard Business Review Press		MBA	3					
106	The 21 irrefutable laws of leadership: Follow them and people will follow you (10th anniversary ed.)	Maxwell, J. C		Thomas Nelson.		MBA	3					
107	Leadership: Theory and practice (9th ed.)	Northouse, P. G.		Sage Publications.		MBA	3					
108	"Introducing Microsoft Power BI"	Alberto Ferrari & Marco Russo				MBA	3					

109	International Finance	Apte, P.G.		Tata McGraw Hill		MBA	2					
110	International Finance	Srivastava, Rajiv		Oxford University Press		MBA	3					
111	Financial Market Analytics	John L. Teall				MBA	3					
112	Security Analysis and Portfolio Management	Chandra, Prasanna				MBA	3					
113	Marketing Analytics	Seema Gupta & Avadhoot Jathar		Wiley		MBA	3					
114	Sales and Distribution Management	Havaladar & Cavale		Tata McGraw Hil		MBA	1					
115	Sales and Distribution Management	A Nag		Tata McGraw Hil		MBA	3					
116	Digital Marketing	Seema Gupta		Tata McGraw Hil		MBA	3					
117	Fundamentals of Digital Marketing	Punit Bhatia	2nd Edition	Pearson Publications, Second Edition		MBA	3					
118	Handbook of Industrial Law	N.D. Kapoor		Sultan Chand & Sons		MBA	3					
119	Industrial Law	P.L. Malik		Eastern Book Company		MBA	3					
120	HR Analytics - Understanding Theories and Applications	Dipak Kumar Bhattacharya		Sage Publication		MBA	3					
121	HR Analytics: Theory and Application	S Dhir, and S Pal		Wiley		MBA	3					
122	"The Best Team Wins: Build Your Business Through Predictive Hiring	Adam Robinson				MBA	3					
123	Compensation	Milkovich, G. T., Newman, J. M., & Gerhart, B		McGraw-Hill Education.		MBA	3					
124	Armstrong's Handbook of Reward Management Practice	Armstrong, M., & Brown, D		Kogan Page		MBA	3					
125	. Operations Management Theory & Practice	B. Mahadevan		Pearson		MBA	3					
126	Operations Management	William J. Stevenson		Tata McGraw Hil		MBA	3					

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