

INTRODUCES

ADVANCE MANAGEMENT PROGRAM

7 Months-Weekend Program



OBJECTIVE

TO DEVELOP NEW AGE MANAGEMENT & BUSINESS SKILLS FOR NAVIGATING THE DIGITAL WORLD, FOCUSING ON STRATEGIC & LEADERSHIP CAPABILITIES

ELIGIBILITY

GRADUATES+2 YRS OF EXPERIENCE & CURRENTLY EMPLOYED.

DURATION & TIME

7 MONTHS – 10 HOURS ON EACH WEEKEND (SATURDAY/SUNDAY)

BATCH SIZE

MAXIMUM 25 PARTICIPANTS (SELECTION BY INTERVIEW)

ACADEMIC STRUCTURE

FOUNDATION

- LEADERSHIP & MANAGEMENT
- FINANCE & ACCOUNTING
- MARKETING & SALES
- OPERATIONS & SUPPLY CHAIN MANAGEMENT
- GLOBAL BUSINESS ENVIRONMENT



ADVANCE LEVEL

- STRATEGIC THINKING & DECISION MAKING
- DIGITAL TRANSFORMATION
- INNOVATION & ENTREPRENEURSHIP
- DATA ANALYTICS & BUSINESS INTELLIGENCE
- CORPORATE SOCIAL RESPONSIBILITY (CSR)

PROJECT WORK

- BASED ON THE TOPIC IN CONSULTATION WITH EMPLOYER AND MENTOR (THROUGHOUT ADVANCE LEVEL)

ASSESSMENT

- BASED ON REGULAR PARTICIPATION, PROJECT WORK AND VIVA AT THE END OF EACH LEVEL.



FEES

- RS.1.25 LAKHS OF THE ENTIRE PROGRAMME + 18 % GST

CERTIFICATE ON COMPLETION

- COEP TECH'S CERTIFICATE OF AMP TO ALL SUCCESSFUL CANDIDATES.

ADMISSION SCHEDULED

- REGISTER ON admission.management@coeptech.ac.in ON OR BEFORE 31ST AUG 2024.

PAYMENT OF FEES

FROM
1ST SEPT TO
6TH SEPT 2024



SCAN
TO REGISTER

COURSE COMMENCEMENT

14TH SEPT 2024
(SATURDAY)
AT 11:00 AM

REGISTER FOR AMP GUIDANCE

WHATSAPP NUMBER - 7875585456



DR. ARUN MUDBIDRI
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Former Director, SIBM Pune

DR. SANDEEP MESHARAM
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